

Stratecast Deliverables to Date and Research in Progress

Analysis Services

Big Data and Analytics (BDA)

Business Communication Services (BCS)

Cloud Computing (CC)

Connected Home (CH)

Consumer Communication Services (CCS)

Cybersecurity

Mobility and Wireless (M&W)

Operations, Orchestration, Data Analytics & Monetization Global Competitive Strategies (OSSCS)

Secure Networking (SN)

Stratecast Perspectives & Insight for Executives (SPIE)



<https://twitter.com/stratecast>



<http://www.youtube.com/user/Stratecast>

Key Stratecast Attributes:

- Intimate interaction with senior, heavily industry experienced industry analysts
- Multi analyst collaboration ingrained in Stratecast's culture (IE: OSS/BSS analysts collaborate with convergence analysts and professional services analysts, etc)
- Industry thought leadership and executive think tank approaches to analysis
- ...and more

Big Data and Analytics (BDA)	Ref. No.
Upcoming: <i>BDA AI Market Focus Report</i>	3Q18
Upcoming: <i>BDA Market Sizing, Forecast, and Outlook</i>	2Q18
Upcoming: <i>BDA Marketscape Webinars and Published Deliverables (leveraging Stratecast data and perspectives on the BDA market, and featuring BDA clients)¹</i>	Ongoing
<i>Being Prepared: How One Approach Helps Companies Excel at Data Preparation</i>	SPIE 18-16
<i>The New World of Infrastructure Management: Advanced Analytics and Artificial Intelligence to the Rescue</i>	BDA 6-04
<i>EU GDPR Compliance Deadline Looms: What are Cyber Security Vendors Doing to Prepare Customers?</i>	SPIE 18-13
<i>Be Prepared! A Lively Discussion on Data Preparation (Webinar)</i>	BDA 6-03
<i>Helping Enterprises Say Yes to NoSQL: NoSQL Databases, Providers, and (Open) Sources</i>	BDA 6-02
<i>Time to Say Yes to NoSQL</i>	BDA 6-01
<i>Practical AI: Sales Acceleration using Artificial Intelligence</i>	SPIE 18-08
<i>Chatbot Activity Spotted in Area 120! Mystery Solved: It's About Bot-building—and Data</i>	SPIE 18-06
<i>SailPoint: Keeping Identities Secure & Manageable with Smarter Governance, Best Practices, and Analytics</i>	OSSCS 19-01
<i>A Company on the Move, On Location: Why What Happened in Vegas will Impact Everyone with a Stake in Big Data and Analytics</i>	BDA 5-09
<i>Everyone Wants “Real-time Analytic Insights” – But Which Architecture Will Get You There?</i>	BDA 5-08
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	BDA 5-07
<i>The Expanding Role of Identity and Access: How a Chief Vulnerability Doubles as a Weapon against Data Breaches</i>	SPIE 17-43
<i>Can't Anyone Offer an End-to-End Big Data Solution? One Provider is Building It Before Our Eyes</i>	SPIE 17-42
<i>BeyondTrust: An Integrated Platform Approach to Privileged Access Management</i>	OSSCS 18-13
<i>Artificial Intelligence and Machine Learning: Transcending Data to Achieve Intelligence Technology</i>	BDA 5-06
<i>Janrain: Laying a Secure Foundation for Identity Management and Customer Engagement</i>	OSSCS 18-12
<i>Designing the Workplace of the Future: Utilizing Soundscaping Technology to Enable Virtual Work Environments</i>	SPIE 17-37
<i>Gigya: Turning Unknown Users into Loyal Customers, Virtuously</i>	OSSCS 18-08
<i>Closing the Effectiveness Gap in Data Protection: Promising Solutions from IBM, Micro Focus, and GhangorCloud</i>	SPIE 17-30
<i>2017 Big Data Analytics Survey: Big Data Beginning to Dominate but Issues Arising</i>	BDA 5-05
<i>Our Detailed Privacy Blueprint: What All Parties Should Be Doing Right Now to Protect the People and Organizations They Care About</i>	SPIE 17-28
<i>Enabling Hyper Competition through Advanced Analytics: North American Market Primed for Growth</i>	BDA 5-04
<i>Big Data is in Big Trouble, Starting in the EU: How the EU's GDPR Threatens to Destroy Big Data Initiatives and Business Opportunities, in the EU and Elsewhere</i>	BDA 5-03
<i>We Have Seen the Future of IT, and it is Big Data: Part 2 – A Blueprint for Privacy, in the IoT and Everywhere</i>	BDA 5-02
<i>We Have Seen the Future of IT, and it is Big Data: Part 1 – Will IoT Privacy Issues Steal the Future?</i>	BDA 5-01
List of archived BDA studies available upon request	

¹ Each Marketscape deliverable will be delivered as a webinar to BDA GPS subscribers and published in the BDA portal. The team will assess areas of focus at time of publication. Topics will likely include barriers to adoption, including privacy, particularly the impact of the EU's GDPR; data preparation (ETL/ELT, data wrangling) and data catalog; prerequisites to data analysis—and consuming too much time/focus; the proliferation of analytical tools complicating corporate decision making; and the need for nearly failsafe network connectivity to support big data transactions. On the plus side: the emergence of an end-to-end BDA platform to reduce confusion and accelerate adoption.

Business Communication Services (BCS)	Ref. No.
Upcoming: <i>Global SD-WAN Market Update</i>	3Q18
Upcoming: <i>Wholesale Carrier Ethernet Services Market Update, 2018</i>	2Q18
Upcoming: <i>Business Carrier Ethernet Services Market Update, 2018</i>	2Q18
<i>The Journey to a Software-defined Branch: It is a Marathon, Not a Sprint</i>	SPIE 18-07
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	BCS 11-6
<i>Analysis of the Software-Defined WAN Market, 2017</i>	BCS 11-5
<i>The Rise of Managed SD-WAN: Network Service Providers Strategize to Ride the Wave</i>	SPIE 17-36
<i>MPLS/IP VPN Services Market Update, 2017</i>	BCS 11-4
<i>Software-defined Remote Access: An Inside Look at Aryaka’s SmartACCESS Solution</i>	SPIE 17-29
<i>2016 Enterprise WAN Adoption Trends: Ethernet & MPLS Usage Steady, Hybrid WAN on the Rise</i>	SPIE 17-17
<i>Business Carrier Ethernet Services Market Update, 2017</i>	BCS 11-3
<i>Wholesale Carrier Ethernet Services Market Update, 2017</i>	BCS 11-2
<i>2016 SD-WAN End User Survey: Enterprise Interest on the Rise, but Limited Market Adoption so far</i>	SPIE 17-06
<i>Global Communication Service Providers Market Buyer’s Guide: Focus on NFV and SDN Builds</i>	BCS 11-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	BCS 10-4
<i>CenturyLink to Acquire Level 3: Aims for #2 Spot in the U.S. Communication Services Market</i>	SPIE 16-44
<i>Wavelength Services Market Update, 2016</i>	BCS 10-3
<i>Not Your Father’s Network: Network Function Virtualization Comes to Enterprise WANS</i>	SPIE 16-29
<i>The Fog Rolls In: Network Architecture for IoT and Edge Computing</i>	SPIE 16-22
<i>Software-Defined WAN: Simplifying Enterprise Hybrid WAN Deployments</i>	BCS 10-2
<i>Converging Wide Area Networks and Security – If WANS Can Be Software-Defined, Why Not Security?</i>	SPIE 16-18
<i>Dark Fiber is Shining Bright – What is Driving its Resurgence?</i>	BCS 10-1
<i>Dark Fiber for Mobile Backhaul: Lighting the Path to Mobile Operator Growth</i>	SPIE 16-10
<i>Stratecast Predictions 2016 – The Year Ahead</i>	BCS 9-4
<i>Business Carrier Ethernet Services Market Update, 2015</i>	BCS 9-3
<i>Wholesale Carrier Ethernet Services Market Update, 2015</i>	BCS 9-2
<i>Carrier Ethernet 2.0 Adoption Trends and the Impact of Lifecycle Service Orchestration</i>	SPIE 15-31
<i>Private Line & SONET Services Market Insight</i>	BCS 9-1
<i>Stratecast Predictions 2015: The Year Ahead – and a Look Back</i>	BCS 8-6
<i>AT&T’s Network on Demand Offering: Is SDN Ready for Prime Time in Service Provider Networks?</i>	SPIE 14-40
<i>Creating a True Network-Enabled Cloud: AT&T Netbond Service</i>	SPIE 14-36
<i>MPLS/IP VPN Services Market Update, 2014</i>	BCS 8-5
<i>Level 3 to Acquire tw telecom; Bets Big on Metro Fiber Assets to Capture Enterprise Market</i>	BCS 8-4
<i>Equinix Cloud Exchange: Simplified Multi-Cloud Connectivity for a Successful Hybrid Cloud Strategy</i>	SPIE 14-23
List of archived BCS studies available upon request	

Cloud Computing (CC)	Ref. No.
Upcoming: <i>Edge Compute Infrastructure</i>	3Q18
Upcoming: <i>Cloud User Survey: 2018 State of the Cloud</i>	3Q18
Upcoming: <i>IaaS Market – Best of the Rest</i>	2Q18
Upcoming: <i>Disaster Recovery as a Service Market Update</i>	2Q18
<i>The Veeam Availability Suite: A Robust Disaster Recovery Platform with Strong Opportunities for MSPs</i>	SPIE 18-14
<i>Adoption Trends in Managed Cloud Services</i>	CC 8-1
<i>EU GDPR Compliance Deadline Looms: What are Cyber Security Vendors Doing to Prepare Customers?</i>	SPIE 18-13
<i>Beyond the Uptime Percentage: Assessing Cloud Availability SLAs</i>	SPIE 18-11
<i>Innovative Solutions to Data Storage Challenges: Four Storage Companies to Watch in 2018</i>	SPIE 18-01
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	CC 7-4
<i>Reinventing the Private Cloud: Joyent Triton Private Region Brings New Flexibility, Control to Private Cloud Environments</i>	SPIE 17-40
<i>Co-Location for the Digital Era: vXchnge Moves Beyond Space and Power to Support Clients' Strategic Business Goals</i>	SPIE 17-34
<i>Where are Your Apps Now? Survey Shows Enterprises Rely on Multiple Deployment Options</i>	SPIE 17-32
<i>Cloud Management Platform Buyers Guide, 2017</i>	CC 7-3
<i>Hybrid Cloud Adoption Trends and Challenges: On-Premises Data Center Remains Key to Businesses</i>	SPIE 17-26
<i>Assessing Workloads in a Hybrid Cloud: CloudGenera Decision-Analytics Tool Optimizes Application Placement</i>	SPIE 17-24
<i>Strategic Goals Drive Cloud Decisions: Drivers & Constraints Vary by Industry, Company Size, and Title</i>	SPIE 17-14
<i>The Channel-Centric Cloud: Creating New Partnership Opportunities for Providers and Partners</i>	CC 7-2
<i>VMware Cloud on AWS: How the AWS-VMware Partnership Empowers Business' Hybrid Cloud</i>	SPIE 17-10
<i>US Cloud Infrastructure as a Service Market Outlook, 2017</i>	CC 7-1
<i>The Rise of the Cloud Service Broker Model: Helping IT Organizations Transform to Support Digital Business</i>	SPIE 17-02
<i>Solving the Cloud Migration Challenge: Enterprise Pain Point Offers Opportunity for Providers</i>	CC 6-6
<i>Stratecast Predictions 2017: The Year Ahead</i>	CC 6-5
<i>CenturyLink to Acquire Level 3: Aims for #2 Spot in the U.S. Communication Services Market</i>	SPIE 16-44
<i>Desktop-as-a-Service Buyer's Guide, 2016: Driving Productivity and Security with Cloud-Based Desktop Solutions</i>	CC 6-4
<i>Making Money on Open Source Software: How Red Hat Built a \$2B Business while Giving Away its Products</i>	SPIE 16-37
<i>Software-Defined Data Center 2.0: Stratoscale Platform Enhances Automated Infrastructure Management</i>	SPIE 16-36
<i>Adoption Trends in Managed Services: Tailored Services Offer Greatest Appeal, Especially in the Mid-Market</i>	CC 6-3
<i>Simplifying Migration to the AWS Cloud: The AWS Application Discovery Service</i>	SPIE 16-32
<i>A Storage Solution for a Hybrid World: FalconStor's Infrastructure Agnostic Storage Platform</i>	SPIE 16-26
<i>The Fog Rolls In: Network Architecture for IoT and Edge Computing</i>	SPIE 16-22
<i>Effectively Managing the Hybrid Cloud – Infrastructure-Neutral Platforms Offer Hybrid Benefits</i>	SPIE 16-19
List of archived CC studies available upon request	

Connected Home (CH)	Ref. No.
Upcoming: <i>NA Video Market Dynamics</i>	2Q18
Upcoming: <i>OTT Vendor's Guide</i>	Quarterly
Upcoming: <i>North American Residential Broadband and Multichannel Video Trackers</i>	Quarterly
<i>Consumer Communication Services Tracker: Fourth Quarter 2017</i>	CCS 12-2
<i>The End of Net Neutrality: Encouraging Competition in the Broadband World</i>	SPIE 18-03
<i>Connected Home State of the Market: Barriers to Adoption</i>	CH 8-2
<i>2017 Over-the-Top Communication Service Provider Vendor Guide</i>	CH 8-1
<i>Lifestyle as a Service: A Millennial Vision of the Virtual Lifestyle</i>	SPIE 17 -44
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	CH 7-5
<i>Consumer Communication Services Tracker: Third Quarter 2017</i>	CCS 11-8
<i>More than a Fancy Headset: Augmented Reality in the Background</i>	CH 7-4
<i>Designing the Workplace of the Future: Utilizing Soundscaping Technology to Enable Virtual Work Environments</i>	SPIE 17-37
<i>2017 Consumer Communication Services Bundle Tracker: Are Broadband Bundles Enough?</i>	CCS 11-7
<i>The Connected Home Becomes the Virtual Home: An Evolving Nexus for the Connected Lifestyle</i>	CH 7-3
<i>Consumer Communication Services Tracker: Second Quarter 2017</i>	CCS 11-6
<i>Consumer Communication Preferences Survey: Utilizing Consumers' Perception to Meet Their Needs</i>	CCS 11-5
<i>Consumer Communication Services Spending: Wallet Growing, but Traditional Service Offerings Beginning to Slip</i>	CCS 11-4
<i>Consumer Communication Services Tracker: First Quarter 2017</i>	CCS 11-3
<i>Reducing Business Process Friction: Assessing Customer Value in terms of Process Efficiency</i>	SPIE 17-11
<i>Home Automation Poised to Break Out: North American Smart Home Market at the Tipping Point</i>	CH 7-2
<i>Consumer Communication Services Tracker: Fourth Quarter 2016</i>	CCS 11-2
<i>2016 Over-the-Top Communication Service Provider Vendor Guide</i>	CH 7-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	CH 6-6
<i>Consumer Communication Services Tracker: Third Quarter 2016</i>	CCS 10-15
<i>Leveraging the Augmented Reality Transformation: How AR will Fundamentally Change Consumer Lifestyle</i>	CH 6-5
<i>2016 Consumer Communication Services Bundle Tracker: The End of Traditional Bundle Packages</i>	CCS 10-14
<i>Connected Home and the Internet of Things: Consumers Leading the Charge to Hyper-Connectedness</i>	CH 6-4
<i>Consumer Communication Armageddon: Millennials in Charge</i>	SPIE 16-33
<i>Connected Home Consumer Perceptions Survey: Millennials Driving Demand</i>	CH 6-3
<i>Tapping Opportunities in Augmented Reality: Why the Emphasis Should Be on "Augmented"</i>	SPIE 16-31
<i>The 2016 United States Telecommunication Regulatory Scene: Social Good or Regulatory Overreach?</i>	CCS 10-12
<i>Wearing Your Heart (Rate) on Your Sleeve: How Fitness Trackers and Big Data Solutions are Giving the World a Running Start toward Connected Health</i>	BDA 4-03
<i>Tapping the Opportunity of the Connected Home Market: Technology Trends Deliver Consumer Expectations</i>	CH 6-2
List of archived CH studies available upon request	

Consumer Communication Services (CCS)	Ref. No.
Upcoming: <i>Share of Wallet</i>	2Q18
Upcoming: <i>Bundle Tracker</i>	2Q18
Upcoming: <i>Consumer Communications Preferences Survey</i>	2Q18
Upcoming: <i>Broadband and Data Caps</i>	2Q18
Upcoming: <i>OTT Vendor's Guide</i>	Quarterly
Upcoming: <i>North American Residential Wireless, Broadband, Multichannel Video, and Primary Voice Trackers</i>	Quarterly
<i>Consumer Communication Services Tracker: Fourth Quarter 2017</i>	CCS 12-2
<i>North American Video Market: Service Providers finally Embrace Reality</i>	CCS 12-1
<i>The End of Net Neutrality: Encouraging Competition in the Broadband World</i>	SPIE 18-03
<i>Connected Home State of the Market: Barriers to Adoption</i>	CH 8-2
<i>2017 Over-the-Top Communication Service Provider Vendor Guide</i>	CH 8-1
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	CCS 11-9
<i>Consumer Communication Services Tracker: Third Quarter 2017</i>	CCS 11-8
<i>2017 Consumer Communication Services Bundle Tracker: Are Broadband Bundles Enough?</i>	CCS 11-7
<i>Consumer Communication Services Tracker: Second Quarter 2017</i>	CCS 11-6
<i>Consumer Communication Preferences Survey: Utilizing Consumers' Perception to Meet Their Needs</i>	CCS 11-5
<i>Consumer Communication Services Spending: Wallet Growing, but Traditional Service Offerings Beginning to Slip</i>	CCS 11-4
<i>Consumer Communication Services Tracker: First Quarter 2017</i>	CCS 11-3
<i>Reducing Business Process Friction: Assessing Customer Value in terms of Process Efficiency</i>	SPIE 17-11
<i>Consumer Communication Services Tracker: Fourth Quarter 2016</i>	CCS 11-2
<i>Mobility in the Consumer Market: The Mobile Consumer Defining a New Age of Telecommunications</i>	CCS 11-1
<i>2016 Over-the-Top Communication Service Provider Vendor Guide</i>	CH 7-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	CCS 10-16
<i>Consumer Communication Services Tracker: Third Quarter 2016</i>	CCS 10-15
<i>In Consumer Broadband, Tripping the Light Fantastic: A Diet Richer in Fiber is on the Menu</i>	SPIE 16-42
<i>2016 Consumer Communication Services Bundle Tracker: The End of Traditional Bundle Packages</i>	CCS 10-14
<i>Consumer Communication Services Tracker: Second Quarter 2016</i>	CCS 10-13
<i>Consumer Communication Armageddon: Millennials in Charge</i>	SPIE 16-33
<i>Connected Home Consumer Perceptions Survey: Millennials Driving Demand</i>	CH 6-3
<i>The 2016 United States Telecommunication Regulatory Scene: Social Good or Regulatory Overreach?</i>	CCS 10-12
<i>Business as a Service: Totally Virtual Business now Practical</i>	SPIE 16-25
<i>Multichannel Video: Will Alternative Video Options Destroy the Market?</i>	CCS 10-11
<i>North American Residential Wireless Tracker: First Quarter 2016</i>	CCS 10-10
<i>North American Residential Primary Line Voice Tracker: First Quarter 2016</i>	CCS 10-9
List of archived CCS studies available upon request	

Cybersecurity	Ref. No.
Upcoming: <i>Analysis of the Global DDoS Mitigation Market</i>	3Q18
Upcoming: <i>Analysis of the Global Security Information and Event Management Market</i>	3Q18
Upcoming: <i>Analysis of the Global Web and Email Content Security Market</i>	3Q18
Upcoming: <i>Analysis of the Global Network Firewall Market</i>	2Q18
Upcoming: <i>Analysis of the Global Network Access Control (NAC) Market</i>	2Q18
Upcoming: <i>Analysis of the Global Vulnerability Management Market</i>	2Q18
Upcoming: <i>Analysis of the Global Advanced Malware Sandbox Market</i>	2Q18
Upcoming: <i>Analysis of the Global Holistic Website Security Market</i>	2Q18
<i>Network Security Forensics in the Incident Detection and Response Lifecycle - The Proof is in the Packet</i>	K271-74
<i>Analysis of the Global Endpoint Management Market, Forecast to 2021 - Growing Complexity of Security Solutions Drives Growth For Managed Services</i>	K249-74
<i>Global Bot Risk Management (BRM) Market Analysis, Forecast to 2022 -Critical New Threat Vector Gains Prominence</i>	K246-74
<i>Analysis of the North America Managed & Professional Security Services Market, Forecast to 2021 - Expansive Market Opportunities, But Competition Looms Large</i>	K1F4-74
<i>User & Entity Behavioral Analytics in Incident Detection & Response, 2017 - Machine Learning and AI for Rapid Deployment in Incident Response Threat Detection and Mitigation</i>	K266-74
<i>Analysis of the Global Cloud Access Security Broker Market (CASB), Forecast 2021 - Increasing Usage of Cloud Apps Drives Growth and Fuels M&A</i>	K1ED-74
<i>Global Web Application Firewall (WAF) Market Analysis, Forecast to 2021- New Threats and Increased Competition Drive Innovation</i>	K1EF-74
<i>Security Information and Event Management (SIEM)—Global Market Analysis, Forecast to 2021 - The Transition to SIEM 3.0</i>	K17D-74
<i>DDoS Mitigation Global Market Analysis, Forecast to 2021 - DDoS Risk Management Becomes Top Priority</i>	K1B2-74
<i>Analysis of the Global Endpoint Security Market, Forecast 2021 - Increasing Threats Drive Growth and Attracts New Vendors</i>	K15F-74
<i>Analysis of the Global Web and Email Content Security Market, Forecast to 2021 - Growth Driven by Changing Market Dynamics and Increasing Threats</i>	K002-74
<i>The Global Network Firewall Market - The Expanding Role of Firewall Sustains Market Growth</i>	K140-74
<i>Vulnerability Management (VM)—Global Market Analysis - Adding Actionable Intelligence to Network Scan Technology</i>	K109-74
<i>2016 Managed Security Services in North America – Make Way for DDoS Attack Protection</i>	K12F-74
<i>Analysis of the Global Public Vulnerability Research Market, 2015 – Growth of Public Vulnerability Disclosures, the Important Intermediary Between Commercial Threat Analysis and Cyber Grid Threat Reporting</i>	K116-74
<i>SSL/TLS Certificates Market – Finding the Business Model in an All Encrypt World</i>	K0B3-74
<i>Advanced Malware Sandbox Market Analysis – “Must Have” Security Technology Reaches Mass Adoption</i>	K083-74
<i>Professional Cyber Security Services in North America: Evasive Malware and Security Skills Shortages Create Demand</i>	K097-74
<i>The Best of Network Security 2016: Frost & Sullivan Identifies the Exceptional</i>	K0CF-01
<i>Network Access Control (NAC) Global Market</i>	K001-01
<i>Web Application Firewall (WAF) Global Market Analysis: New Technologies and Threats Collide to Create Expanded Opportunities</i>	K026-01
<i>Enterprise Security Tracker 2016: Network Security Sandboxes Grow in Significance</i>	K05E-01
List of archived Cybersecurity studies available upon request	

Mobility and Wireless (M&W)	Ref. No.
<i>Consumer Communication Services Tracker: Fourth Quarter 2017</i>	CCS 12-2
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	CCS 11-9
<i>Consumer Communication Services Tracker: Third Quarter 2017</i>	CCS 11-8
<i>2017 Consumer Communication Services Bundle Tracker: Are Broadband Bundles Enough?</i>	CCS 11-7
<i>Consumer Communication Services Tracker: Second Quarter 2017</i>	CCS 11-6
<i>Consumer Communication Preferences Survey: Utilizing Consumers' Perception to Meet Their Needs</i>	CCS 11-5
<i>Consumer Communication Services Spending: Wallet Growing, but Traditional Service Offerings Beginning to Slip</i>	CCS 11-4
<i>Consumer Communication Services Tracker: First Quarter 2017</i>	CCS 11-3
<i>Reducing Business Process Friction: Assessing Customer Value in terms of Process Efficiency</i>	SPIE 17-11
<i>Consumer Communication Services Tracker: Fourth Quarter 2016</i>	CCS 11-2
<i>Mobility in the Consumer Market: The Mobile Consumer Defining a New Age of Telecommunications</i>	CCS 11-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	CCS 10-16
<i>Consumer Communication Services Tracker: Third Quarter 2016</i>	CCS 10-15
<i>Leveraging the Augmented Reality Transformation: How AR will Fundamentally Change Consumer Lifestyle</i>	CH 6-5
<i>2016 Consumer Communication Services Bundle Tracker: The End of Traditional Bundle Packages</i>	CCS 10-14
<i>Consumer Communication Services Tracker: Second Quarter 2016 (2Q16)</i>	CCS 10-13
<i>Consumer Communication Armageddon: Millennials in Charge</i>	SPIE 16-33
<i>The 2016 United States Telecommunication Regulatory Scene: Social Good or Regulatory Overreach?</i>	CCS 10-12
<i>North American Residential Wireless Tracker: First Quarter 2016</i>	CCS 10-10
<i>North American Residential Wireless Tracker: Fourth Quarter 2015</i>	CCS 10-5
<i>North American Residential Wireless Tracker: Third Quarter 2015</i>	CCS 9-22
<i>North American Residential Wireless Tracker: Second Quarter 2015</i>	CCS 9-16
<i>North American Residential Wireless Tracker: First Quarter 2015</i>	CCS 9-10
<i>North American Consumer Communication Services Bundle Price Tracker: 2015</i>	CCS 9-7
<i>North American Residential Wireless Tracker: Fourth Quarter 2014</i>	CCS 9-6
<i>Consumer Communication Services: 2014 Mid-Year Tracker Trends</i>	CCS 8-27
<i>North American Residential Wireless Tracker: Third Quarter 2014</i>	CCS 8-26
<i>Stratecast Predictions 2015: The Year Ahead – and a Look Back</i>	CCS 8-22
<i>North American Residential Wireless Tracker: Second Quarter 2014</i>	CCS 8-18
<i>Connected Home Consumer Preferences: A Market Ready for Solutions</i>	CH 4-4
<i>“Hardening” Android: Building Security into the Core of Mobile Devices</i>	SN 2-04
<i>Consumer Communication Services: Market Dynamics, 2013</i>	CCS 8-8
<i>Mobile Augmented Reality: The Service Provider Opportunity</i>	CH 4-1
List of archived M&W studies available upon request	

Operations, Orchestration, Data Analytics & Monetization Global Competitive Strategies (OSSCS)	Ref. No.
Upcoming: <i>Global CSP Monetization 2018 Edition Part 3: Rating & Charging and Other Core Billing Forecast and Market Share Analysis</i>	3Q18
Upcoming: <i>Global CSP Monetization 2018 Edition Part 2: Billing Mediation and Policy Management Forecast and Market Share Analysis</i>	3Q18
Upcoming: <i>Digital Services from a New Cloud-Based IT Stack, MATRIX Software</i>	3Q18
Upcoming: <i>Identifying Success: How Keeping Identity Sacred Leads to Long-Term Business Success</i>	3Q18
Upcoming: <i>Identity and Access Management Supplier Assessment: Microsoft</i>	2Q18
Upcoming: <i>Global CSP Monetization 2018 Edition Part 1: End-to-End CSP Monetization Forecast and Market Share Analysis</i>	2Q18
Upcoming: <i>Global CSP Monetization Market Assessment: Business Drivers, Market Needs and Solution Capability Requirements</i>	2Q18
Upcoming: <i>Getting Customers to Answer: Neustar Mobile Caller Identity is Unlocking New B2B Opportunities</i>	2Q18
Upcoming: <i>Identity and Access Management Supplier Assessment: Gemalto</i>	2Q18
Upcoming: <i>Identity and Access Management Supplier Assessment: OneLogin</i>	2Q18
Upcoming: <i>The Business Impact of Regulatory Compliance: How Recent Identity Protections Affect Customer Engagement</i>	2Q18
Upcoming: <i>Identity and Access Management Supplier Assessment: Thycotic</i>	2Q18
<i>GDPR – To Comply is a Given; Improving the Business is the Goal: SAP’s Gigya Solutions Turn GDPR from Onerous to Advantageous</i>	SPIE 18-15
<i>Okta: Rebuilding the Perimeter through Identity</i>	OSSCS 19-04
<i>Centrify: Taking Identity & Access to the Cloud with Zero Trust Security</i>	OSSCS 19-03
<i>Gaining Profitable Customer Value from the Internet of Things: A Playbook for Operationalizing the Connected World</i>	SPIE 18-10
<i>Global ODAM ‘10 to Watch’ in 2018: Digital Transformation Means New Tools for New Business</i>	OSSCS 19-02
<i>Preparing for 5G: Assure Tomorrow’s Capabilities Today</i>	SPIE 18-05
<i>SailPoint: Keeping Identities Secure & Manageable with Smarter Governance, Best Practices, and Analytics</i>	OSSCS 19-01
<i>Monetizing the Omni-Channel, Omni-Play Customer Experience: The Right Tools Address Complexity and Create Positive Results</i>	SPIE 18-02
<i>Global CSP Financial Assurance 2017 Edition: Market Forecast, Market Share Analysis, and Supplier Assessment</i>	OSSCS 18-15
<i>Stratecast Predictions 2018: The Year Ahead – Digital Transformation is Affecting Everything</i>	OSSCS 18-14
<i>The Expanding Role of Identity and Access: How a Chief Vulnerability Doubles as a Weapon against Data Breaches</i>	SPIE 17-43
<i>BeyondTrust: An Integrated Platform Approach to Privileged Access Management</i>	OSSCS 18-13
<i>Protecting the Web API: Why an Overlooked Threat Vector is Gaining Visibility</i>	SPIE 17-41
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