

Stratecast Deliverables to Date and Research in Progress

Analysis Services

Big Data and Analytics (BDA)

Business Communication Services (BCS)

Cloud Computing (CC)

Connected Home (CH)

Consumer Communication Services (CCS)

Cybersecurity

Mobility and Wireless (M&W)

Operations, Orchestration, Data Analytics & Monetization Global Competitive Strategies (OSSCS)

Secure Networking (SN)

Stratecast Perspectives & Insight for Executives (SPIE)



<https://twitter.com/stratecast>



<http://www.youtube.com/user/Stratecast>

Key Stratecast Attributes:

- Intimate interaction with senior, heavily industry experienced industry analysts
- Multi analyst collaboration ingrained in Stratecast's culture (IE: OSS/BSS analysts collaborate with convergence analysts and professional services analysts, etc)
- Industry thought leadership and executive think tank approaches to analysis
- ...and more

Big Data and Analytics (BDA)	Ref. No.
Upcoming: <i>Predictions for 2018</i>	4Q17
Upcoming: <i>Artificial Intelligence & Machine Learning</i>	4Q17
Upcoming: <i>The New Network Management: Predictive Analytics and the Enterprise Network</i>	4Q17
Upcoming: <i>(Data) Structure Matters: How NoSQL is Changing the Game, and What You Need to Do to Win</i>	4Q17
Upcoming: <i>The Convergence of Location, Customer Experience, and Social Selling--and How You Can Profit</i>	4Q17
Upcoming: <i>Everyone Wants “Real-time Analytic Insights”—But which Architecture Will Get You There?</i>	4Q17
<i>Gigya: Turning Unknown Users into Loyal Customers, Virtuously</i>	OSSCS 18-08
<i>Closing the Effectiveness Gap in Data Protection: Promising Solutions from IBM, Micro Focus, and GhangorCloud</i>	SPIE 17-30
<i>2017 Big Data Analytics Survey: Big Data Beginning to Dominate but Issues Arising</i>	BDA 5-05
<i>Our Detailed Privacy Blueprint: What All Parties Should Be Doing Right Now to Protect the People and Organizations They Care About</i>	SPIE 17-28
<i>Enabling Hyper Competition through Advanced Analytics: North American Market Primed for Growth</i>	BDA 5-04
<i>Big Data is in Big Trouble, Starting in the EU: How the EU’s GDPR Threatens to Destroy Big Data Initiatives and Business Opportunities, in the EU and Elsewhere</i>	BDA 5-03
<i>We Have Seen the Future of IT, and it is Big Data: Part 2 – A Blueprint for Privacy, in the IoT and Everywhere</i>	BDA 5-02
<i>We Have Seen the Future of IT, and it is Big Data: Part 1 – Will IoT Privacy Issues Steal the Future?</i>	BDA 5-01
<i>Achieving Competitive Advantage through Data Preparation</i>	SPIE 17-21
<i>Artificial Intelligence and the Weather: Can AI Be Used to Mitigate the Impact of Weather on Business Processes?</i>	SPIE 17-19
<i>Customer Acquisition is Only the Beginning: Companies Need Comprehensive Customer Analytics to Retain and Monetize the Customers They Acquire</i>	SPIE 17-15
<i>Supply Chain Management: How It Optimizes Supply Chain, Inventory, and Omnichannel</i>	SPIE 17-04
<i>Big Data in Manufacturing: BDA and IoT Can Optimize Production Lines and the Bottom Line—but much of the Industry Isn’t There Yet</i>	BDA 4-11
<i>BDA in the Enterprise: SQL Still Rules—but What is the Impact on Privacy?</i>	BDA 4-10
<i>Stratecast Predictions 2017: The Year Ahead</i>	BDA 4-09
<i>AI versus Analyst: Can Your Company Replace Analyst Firms with Artificial (ahem, “Augmented”) Intelligence?</i>	SPIE 16-39
<i>Software-Defined Data Center 2.0: Stratoscale Platform Enhances Automated Infrastructure Management</i>	SPIE 16-36
<i>2016 Big Data & Analytics Vendor Directory: Customer Experience, Marketing, & Sales Analytics</i>	BDA 4-08
<i>2016 Big Data & Analytics Vendor Directory: Social and Site Analytics</i>	BDA 4-07
<i>2016 Big Data & Analytics Vendor Directory: Mobile, Retail, and Location Analytics</i>	BDA 4-06
<i>2016 Big Data & Analytics Vendor Directory: Business Process and Strategic Analytics</i>	BDA 4-05
<i>2016 Big Data & Analytics Vendor Directory: BDA Core Products & Services</i>	BDA 4-04
<i>Seeing Digital Services through Users’ Eyes: How Actual Experience Enhances Digital Experiences</i>	SPIE 16-28
<i>Wearing Your Heart (Rate) on Your Sleeve: How Fitness Trackers and Big Data Solutions are Giving the World a Running Start toward Connected Health</i>	BDA 4-03
<i>Over-the-top (OTT) – Growth Strategies for Communications Service Providers (CSPs): Quantifying and Shaping Customer Experiences will be Key to Revenue Growth</i>	BDA 4-02
<i>The Financial Dynamics of AI – Will Robots Really Take Over the World?</i>	SPIE 16-17
List of archived BDA studies available upon request	

Business Communication Services (BCS)	Ref. No.
Upcoming: <i>U.S. Network Service Providers' SDN and NFV Strategy Overview</i>	1Q18
Upcoming: <i>SD-WAN Market Outlook</i>	4Q17
<i>The Rise of Managed SD-WAN: Network Service Providers Strategize to Ride the Wave</i>	SPIE 17-36
<i>MPLS/IP VPN Services Market Update, 2017</i>	BCS 11-4
<i>Software-defined Remote Access: An Inside Look at Aryaka's SmartACCESS Solution</i>	SPIE 17-29
<i>2016 Enterprise WAN Adoption Trends: Ethernet & MPLS Usage Steady, Hybrid WAN on the Rise</i>	SPIE 17-17
<i>Business Carrier Ethernet Services Market Update, 2017</i>	BCS 11-3
<i>Wholesale Carrier Ethernet Services Market Update, 2017</i>	BCS 11-2
<i>2016 SD-WAN End User Survey: Enterprise Interest on the Rise, but Limited Market Adoption so far</i>	SPIE 17-06
<i>Global Communication Service Providers Market Buyer's Guide: Focus on NFV and SDN Builds</i>	BCS 11-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	BCS 10-4
<i>CenturyLink to Acquire Level 3: Aims for #2 Spot in the U.S. Communication Services Market</i>	SPIE 16-44
<i>Wavelength Services Market Update, 2016</i>	BCS 10-3
<i>Not Your Father's Network: Network Function Virtualization Comes to Enterprise WANS</i>	SPIE 16-29
<i>The Fog Rolls In: Network Architecture for IoT and Edge Computing</i>	SPIE 16-22
<i>Software-Defined WAN: Simplifying Enterprise Hybrid WAN Deployments</i>	BCS 10-2
<i>Converging Wide Area Networks and Security – If WANS Can Be Software-Defined, Why Not Security?</i>	SPIE 16-18
<i>Dark Fiber is Shining Bright – What is Driving its Resurgence?</i>	BCS 10-1
<i>Dark Fiber for Mobile Backhaul: Lighting the Path to Mobile Operator Growth</i>	SPIE 16-10
<i>Stratecast Predictions 2016 – The Year Ahead</i>	BCS 9-4
<i>Business Carrier Ethernet Services Market Update, 2015</i>	BCS 9-3
<i>Wholesale Carrier Ethernet Services Market Update, 2015</i>	BCS 9-2
<i>Carrier Ethernet 2.0 Adoption Trends and the Impact of Lifecycle Service Orchestration</i>	SPIE 15-31
<i>Private Line & SONET Services Market Insight</i>	BCS 9-1
<i>Stratecast Predictions 2015: The Year Ahead – and a Look Back</i>	BCS 8-6
<i>AT&T's Network on Demand Offering: Is SDN Ready for Prime Time in Service Provider Networks?</i>	SPIE 14-40
<i>Creating a True Network-Enabled Cloud: AT&T Netbond Service</i>	SPIE 14-36
<i>MPLS/IP VPN Services Market Update, 2014</i>	BCS 8-5
<i>Level 3 to Acquire tw telecom; Bets Big on Metro Fiber Assets to Capture Enterprise Market</i>	BCS 8-4
<i>Equinix Cloud Exchange: Simplified Multi-Cloud Connectivity for a Successful Hybrid Cloud Strategy</i>	SPIE 14-23
<i>Wholesale Carrier Ethernet Services Market Update, 2014</i>	BCS 8-3
<i>Business Carrier Ethernet Services Market Update, 2014</i>	BCS 8-2
<i>The New Managed Services: Flexibility, Accountability, and Control</i>	BCS 8-1
List of archived BCS studies available upon request	

Cloud Computing (CC)	Ref. No.
Upcoming: <i>Cloud Object Storage</i>	1Q18
Upcoming: <i>Private Cloud Trends</i>	4Q17
Upcoming: <i>Managed Services Adoption</i>	4Q17
<i>Co-Location for the Digital Era: vXchnge Moves Beyond Space and Power to Support Clients' Strategic Business Goals</i>	SPIE 17-34
<i>Where are Your Apps Now? Survey Shows Enterprises Rely on Multiple Deployment Options</i>	SPIE 17-32
<i>Cloud Management Platform Buyers Guide, 2017</i>	CC 7-3
<i>Hybrid Cloud Adoption Trends and Challenges: On-Premises Data Center Remains Key to Businesses</i>	SPIE 17-26
<i>Assessing Workloads in a Hybrid Cloud: CloudGenera Decision-Analytics Tool Optimizes Application Placement</i>	SPIE 17-24
<i>Strategic Goals Drive Cloud Decisions: Drivers & Constraints Vary by Industry, Company Size, and Title</i>	SPIE 17-14
<i>The Channel-Centric Cloud: Creating New Partnership Opportunities for Providers and Partners</i>	CC 7-2
<i>VMware Cloud on AWS: How the AWS-VMware Partnership Empowers Business' Hybrid Cloud</i>	SPIE 17-10
<i>US Cloud Infrastructure as a Service Market Outlook, 2017</i>	CC 7-1
<i>The Rise of the Cloud Service Broker Model: Helping IT Organizations Transform to Support Digital Business</i>	SPIE 17-02
<i>Solving the Cloud Migration Challenge: Enterprise Pain Point Offers Opportunity for Providers</i>	CC 6-6
<i>Stratecast Predictions 2017: The Year Ahead</i>	CC 6-5
<i>CenturyLink to Acquire Level 3: Aims for #2 Spot in the U.S. Communication Services Market</i>	SPIE 16-44
<i>Desktop-as-a-Service Buyer's Guide, 2016: Driving Productivity and Security with Cloud-Based Desktop Solutions</i>	CC 6-4
<i>Making Money on Open Source Software: How Red Hat Built a \$2B Business while Giving Away its Products</i>	SPIE 16-37
<i>Software-Defined Data Center 2.0: Stratoscale Platform Enhances Automated Infrastructure Management</i>	SPIE 16-36
<i>Adoption Trends in Managed Services: Tailored Services Offer Greatest Appeal, Especially in the Mid-Market</i>	CC 6-3
<i>Simplifying Migration to the AWS Cloud: The AWS Application Discovery Service</i>	SPIE 16-32
<i>A Storage Solution for a Hybrid World: FalconStor's Infrastructure Agnostic Storage Platform</i>	SPIE 16-26
<i>The Fog Rolls In: Network Architecture for IoT and Edge Computing</i>	SPIE 16-22
<i>Effectively Managing the Hybrid Cloud – Infrastructure-Neutral Platforms Offer Hybrid Benefits</i>	SPIE 16-19
<i>Disaster Recovery-as-a-Service (DRaaS) – Buyers Guide, 2016: Cloud-Based Solutions to Thrive on Demands for Effective Business Continuity, DRaaS Adoption to Surge in Mid- to Small Enterprise Segment</i>	CC 6-2
<i>Hybrid IT Requires Hybrid Security – Time for a Security Remodel</i>	SN 4-01
<i>Storage Wars – All-Flash Array Pioneer Violin Memory Gears Up for Battle</i>	SPIE 16-14
<i>Database-as-a-Service (DBaaS) – Buyers Guide: Resolving Out-of-Control Data Growth with Cloud-Based Database Management</i>	CC 6-1
<i>To Win the Cloud Wars, Invest in Marketing, not Technology</i>	SPIE 16-03
<i>Ransomware's Rise Screams, "File Backup Now!" – Aim for the Clouds for Comprehensive Solutions</i>	SPIE 16-01
<i>Stratecast Predictions 2016 – The Year Ahead</i>	CC 5-9
<i>Cloud User Survey Results 2015 – Cloud 2.0 is Real and Happening Now</i>	SPIE 15-46
List of archived CC studies available upon request	

Connected Home (CH)	Ref. No.
Upcoming: <i>Predictions for 2018</i>	4Q17
Upcoming: <i>Connected Home State of the Market</i>	4Q17
Upcoming: <i>Augmented Reality</i>	4Q17
Upcoming: <i>OTT Vendor's Guide</i>	4Q17
Upcoming: <i>NA Video Market Dynamics</i>	4Q17
Upcoming: <i>North American Residential Broadband and Multichannel Video Trackers</i>	Quarterly
<i>2017 Consumer Communication Services Bundle Tracker: Are Broadband Bundles Enough?</i>	CCS 11-7
<i>The Connected Home Becomes the Virtual Home: An Evolving Nexus for the Connected Lifestyle</i>	CH 7-3
<i>Consumer Communication Services Tracker: Second Quarter 2017</i>	CCS 11-6
<i>Consumer Communication Preferences Survey: Utilizing Consumers' Perception to Meet Their Needs</i>	CCS 11-5
<i>Consumer Communication Services Spending: Wallet Growing, but Traditional Service Offerings Beginning to Slip</i>	CCS 11-4
<i>Consumer Communication Services Tracker: First Quarter 2017</i>	CCS 11-3
<i>Reducing Business Process Friction: Assessing Customer Value in terms of Process Efficiency</i>	SPIE 17-11
<i>Home Automation Poised to Break Out: North American Smart Home Market at the Tipping Point</i>	CH 7-2
<i>Consumer Communication Services Tracker: Fourth Quarter 2016</i>	CCS 11-2
<i>2016 Over-the-Top Communication Service Provider Vendor Guide</i>	CH 7-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	CH 6-6
<i>Consumer Communication Services Tracker: Third Quarter 2016</i>	CCS 10-15
<i>Leveraging the Augmented Reality Transformation: How AR will Fundamentally Change Consumer Lifestyle</i>	CH 6-5
<i>2016 Consumer Communication Services Bundle Tracker: The End of Traditional Bundle Packages</i>	CCS 10-14
<i>Connected Home and the Internet of Things: Consumers Leading the Charge to Hyper-Connectedness</i>	CH 6-4
<i>Consumer Communication Services Tracker: Second Quarter 2016 (2Q16)</i>	CCS 10-13
<i>Consumer Communication Armageddon: Millennials in Charge</i>	SPIE 16-33
<i>Connected Home Consumer Perceptions Survey: Millennials Driving Demand</i>	CH 6-3
<i>Tapping Opportunities in Augmented Reality: Why the Emphasis Should be on "Augmented"</i>	SPIE 16-31
<i>The 2016 United States Telecommunication Regulatory Scene: Social Good or Regulatory Overreach?</i>	CCS 10-12
<i>Wearing Your Heart (Rate) on Your Sleeve: How Fitness Trackers and Big Data Solutions are Giving the World a Running Start toward Connected Health</i>	BDA 4-03
<i>Tapping the Opportunity of the Connected Home Market: Technology Trends Deliver Consumer Expectations</i>	CH 6-2
<i>North American Residential Multichannel Video Tracker: First Quarter 2016</i>	CCS 10-8
<i>North American Residential Broadband Tracker: First Quarter 2016</i>	CCS 10-7
<i>Consumer Expectations Driving Demand – Consumer Communication Services Preferences Survey</i>	CCS 10-1
<i>The New Crystal Ball: Age as a Predictor of Communication Service Demand</i>	SPIE 16-04
<i>Strategies for Smart Home Solution Vendors: Standard Architecture and Simpler Interface are Key to Avoid Consumers Being Swamped by Multiple Smart Home Technologies</i>	CH 6-1
List of archived CH studies available upon request	

Consumer Communication Services (CCS)	Ref. No.
Upcoming: <i>Predictions for 2018</i>	4Q17
Upcoming: <i>Broadband and Data Caps</i>	4Q17
Upcoming: <i>North American Residential Wireless, Broadband, Multichannel Video, and Primary Voice Trackers</i>	Quarterly
<i>2017 Consumer Communication Services Bundle Tracker: Are Broadband Bundles Enough?</i>	CCS 11-7
<i>Consumer Communication Services Tracker: Second Quarter 2017</i>	CCS 11-6
<i>Consumer Communication Preferences Survey: Utilizing Consumers' Perception to Meet Their Needs</i>	CCS 11-5
<i>Consumer Communication Services Spending: Wallet Growing, but Traditional Service Offerings Beginning to Slip</i>	CCS 11-4
<i>Consumer Communication Services Tracker: First Quarter 2017</i>	CCS 11-3
<i>Reducing Business Process Friction: Assessing Customer Value in terms of Process Efficiency</i>	SPIE 17-11
<i>Consumer Communication Services Tracker: Fourth Quarter 2016</i>	CCS 11-2
<i>Mobility in the Consumer Market: The Mobile Consumer Defining a New Age of Telecommunications</i>	CCS 11-1
<i>2016 Over-the-Top Communication Service Provider Vendor Guide</i>	CH 7-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	CCS 10-16
<i>Consumer Communication Services Tracker: Third Quarter 2016</i>	CCS 10-15
<i>In Consumer Broadband, Tripping the Light Fantastic: A Diet Richer in Fiber is on the Menu</i>	SPIE 16-42
<i>2016 Consumer Communication Services Bundle Tracker: The End of Traditional Bundle Packages</i>	CCS 10-14
<i>Consumer Communication Services Tracker: Second Quarter 2016</i>	CCS 10-13
<i>Consumer Communication Armageddon: Millennials in Charge</i>	SPIE 16-33
<i>Connected Home Consumer Perceptions Survey: Millennials Driving Demand</i>	CH 6-3
<i>The 2016 United States Telecommunication Regulatory Scene: Social Good or Regulatory Overreach?</i>	CCS 10-12
<i>Business as a Service: Totally Virtual Business now Practical</i>	SPIE 16-25
<i>Multichannel Video: Will Alternative Video Options Destroy the Market?</i>	CCS 10-11
<i>North American Residential Wireless Tracker: First Quarter 2016</i>	CCS 10-10
<i>North American Residential Primary Line Voice Tracker: First Quarter 2016</i>	CCS 10-9
<i>North American Residential Multichannel Video Tracker: First Quarter 2016</i>	CCS 10-8
<i>North American Residential Broadband Tracker: First Quarter 2016</i>	CCS 10-7
<i>The Evolving Consumer Wallet – Over the Top Impacting Consumer Communication Spending</i>	CCS 10-6
<i>North American Residential Wireless Tracker: Fourth Quarter 2015</i>	CCS 10-5
<i>North American Primary Line Voice Tracker: Fourth Quarter 2015</i>	CCS 10-4
<i>North American Residential Multichannel Video Tracker: Fourth Quarter 2015</i>	CCS 10-3
<i>North American Residential Broadband Tracker: Fourth Quarter 2015</i>	CCS 10-2
<i>Consumer Expectations Driving Demand – Consumer Communication Services Preferences Survey</i>	CCS 10-1
<i>The New Crystal Ball: Age as a Predictor of Communication Service Demand</i>	SPIE 16-04
List of archived CCS studies available upon request	

Cybersecurity	Ref. No.
Upcoming: <i>Analysis of the Global SSL/TLS Certificates Market</i>	1Q18
Upcoming: <i>Analysis of the Network Access Control (NAC) Market</i>	1Q18
Upcoming: <i>Analysis of the Advanced Malware Sandbox Market</i>	1Q18
Upcoming: <i>Analysis of the Global Endpoint System Management Market</i>	4Q17
Upcoming: <i>Analysis of the Global Bot Management Market</i>	4Q17
Upcoming: <i>Analysis of the Cloud Access Security Broker Market</i>	4Q17
Upcoming: <i>Analysis of the North America Managed & Professional Security Services Market</i>	4Q17
Upcoming: <i>Analysis of Network Security Forensics</i>	4Q17
Upcoming: <i>Incident Detection & Response Primer</i>	4Q17
<i>Global Web Application Firewall (WAF) Market Analysis, Forecast to 2021- New Threats and Increased Competition Drive Innovation</i>	K1EF-74
<i>Security Information and Event Management (SIEM)—Global Market Analysis, Forecast to 2021 -The Transition to SIEM 3.0</i>	K17D-74
<i>DDoS Mitigation Global Market Analysis, Forecast to 2021 - DDoS Risk Management Becomes Top Priority</i>	K1B2-74
<i>Analysis of the Global Endpoint Security Market, Forecast 2021 - Increasing Threats Drive Growth and Attracts New Vendors</i>	K15F-74
<i>Analysis of the Global Web and Email Content Security Market, Forecast to 2021 - Growth Driven by Changing Market Dynamics and Increasing Threats</i>	K002-74
<i>The Global Network Firewall Market - The Expanding Role of Firewall Sustains Market Growth</i>	K140-74
<i>Vulnerability Management (VM)—Global Market Analysis - Adding Actionable Intelligence to Network Scan Technology</i>	K109-74
<i>2016 Managed Security Services in North America – Make Way for DDoS Attack Protection</i>	K12F-74
<i>Analysis of the Global Public Vulnerability Research Market, 2015 – Growth of Public Vulnerability Disclosures, the Important Intermediary Between Commercial Threat Analysis and Cyber Grid Threat Reporting</i>	K116-74
<i>SSL/TLS Certificates Market – Finding the Business Model in an All Encrypt World</i>	K0B3-74
<i>Advanced Malware Sandbox Market Analysis – “Must Have” Security Technology Reaches Mass Adoption</i>	K083-74
<i>Professional Cyber Security Services in North America: Evasive Malware and Security Skills Shortages Create Demand</i>	K097-74
<i>The Best of Network Security 2016: Frost & Sullivan Identifies the Exceptional</i>	K0CF-01
<i>Network Access Control (NAC) Global Market</i>	K001-01
<i>Web Application Firewall (WAF) Global Market Analysis: New Technologies and Threats Collide to Create Expanded Opportunities</i>	K026-01
<i>Enterprise Security Tracker 2016: Network Security Sandboxes Grow in Significance</i>	K05E-01
<i>2015 Network Security Platform Managed Security Service Provider (MSSP) Vendor Rankings for North America: FireEye Makes a Big Move</i>	K05D-01
<i>Network Security Forensics Global Market – How Much Forensics Do You Need?</i>	NF8B-01
<i>Public Vulnerability Research Market in 2014</i>	NFDF-01
<i>DDoS Mitigation Global Market Analysis – New Solutions Accelerate Market Growth</i>	NFC8-74
<i>Analysis of the North American Managed Security Services Market – Attention Moves from the Perimeter to the Endpoint and the Network</i>	NFA8-01
List of archived Cybersecurity studies available upon request	

Mobility and Wireless (M&W)	Ref. No.
<i>2017 Consumer Communication Services Bundle Tracker: Are Broadband Bundles Enough?</i>	CCS 11-7
<i>Consumer Communication Services Tracker: Second Quarter 2017</i>	CCS 11-6
<i>Consumer Communication Preferences Survey: Utilizing Consumers' Perception to Meet Their Needs</i>	CCS 11-5
<i>Consumer Communication Services Spending: Wallet Growing, but Traditional Service Offerings Beginning to Slip</i>	CCS 11-4
<i>Consumer Communication Services Tracker: First Quarter 2017</i>	CCS 11-3
<i>Reducing Business Process Friction: Assessing Customer Value in terms of Process Efficiency</i>	SPIE 17-11
<i>Consumer Communication Services Tracker: Fourth Quarter 2016</i>	CCS 11-2
<i>Mobility in the Consumer Market: The Mobile Consumer Defining a New Age of Telecommunications</i>	CCS 11-1
<i>Stratecast Predictions 2017: The Year Ahead</i>	CCS 10-16
<i>Consumer Communication Services Tracker: Third Quarter 2016</i>	CCS 10-15
<i>Leveraging the Augmented Reality Transformation: How AR will Fundamentally Change Consumer Lifestyle</i>	CH 6-5
<i>2016 Consumer Communication Services Bundle Tracker: The End of Traditional Bundle Packages</i>	CCS 10-14
<i>Consumer Communication Services Tracker: Second Quarter 2016 (2Q16)</i>	CCS 10-13
<i>Consumer Communication Armageddon: Millennials in Charge</i>	SPIE 16-33
<i>The 2016 United States Telecommunication Regulatory Scene: Social Good or Regulatory Overreach?</i>	CCS 10-12
<i>North American Residential Wireless Tracker: First Quarter 2016</i>	CCS 10-10
<i>North American Residential Wireless Tracker: Fourth Quarter 2015</i>	CCS 10-5
<i>North American Residential Wireless Tracker: Third Quarter 2015</i>	CCS 9-22
<i>North American Residential Wireless Tracker: Second Quarter 2015</i>	CCS 9-16
<i>North American Residential Wireless Tracker: First Quarter 2015</i>	CCS 9-10
<i>North American Consumer Communication Services Bundle Price Tracker: 2015</i>	CCS 9-7
<i>North American Residential Wireless Tracker: Fourth Quarter 2014</i>	CCS 9-6
<i>Consumer Communication Services: 2014 Mid-Year Tracker Trends</i>	CCS 8-27
<i>North American Residential Wireless Tracker: Third Quarter 2014</i>	CCS 8-26
<i>Stratecast Predictions 2015: The Year Ahead – and a Look Back</i>	CCS 8-22
<i>North American Residential Wireless Tracker: Second Quarter 2014</i>	CCS 8-18
<i>North American 2014 Wi-Fi Market: Wi-Fi Everywhere</i>	CCS 8-15
<i>North American Residential Wireless Tracker: First Quarter 2014</i>	CCS 8-13
<i>Connected Home Consumer Preferences: A Market Ready for Solutions</i>	CH 4-4
<i>“Hardening” Android: Building Security into the Core of Mobile Devices</i>	SN 2-04
<i>Consumer Communication Services: Market Dynamics, 2013</i>	CCS 8-8
<i>Mobile Augmented Reality: The Service Provider Opportunity</i>	CH 4-1
<i>Blended Mobility: When Your Car is Your Mobile Phone</i>	SPIE 14-04
List of archived M&W studies available upon request	

Operations, Orchestration, Data Analytics & Monetization Global Competitive Strategies (OSSCS)	Ref. No.
Upcoming: <i>Identity and Access Management Market Trends Analysis</i>	1Q18
Upcoming: <i>Global Cloud Monetization Market Analysis and Directional Assessment</i>	1Q18
Upcoming: <i>Global ODAM '10 to Watch' in 2018: Digital Services Ahead</i>	1Q18
Upcoming: <i>Identity and Access Management Supplier Assessment: Okta</i>	1Q18
Upcoming: <i>Global CSP Financial Assurance 2017 Edition: Market Forecast, Market Share Analysis, and Supplier Assessment</i>	4Q17
Upcoming: <i>2018 Stratecast Predictions</i>	4Q17
Upcoming: <i>Identity and Access Management Market Domain Definition and Segmentation</i>	4Q17
Upcoming: <i>Identity and Access Management Supplier Assessment: SailPoint</i>	4Q17
Upcoming: <i>Monetizing Digital Services and Enabling Partner-Focused Business Models</i>	4Q17
Upcoming: <i>Identity and Access Management Supplier Assessment: BeyondTrust</i>	4Q17
Upcoming: <i>Identity and Access Management Supplier Assessment: JanRain.</i>	4Q17
Upcoming: <i>Global CSP Monetization 2017 Edition Part 5: Interconnect & Settlement and Partner Management Forecast and Market Share Analysis</i>	4Q17
<i>Global CSP Monetization 2017 Edition Part 4: Policy Management Market Forecast and Market Share Analysis</i>	OSSCS 18-10
<i>Microservices: A Role Player in the Cloud-Native Architecture</i>	SPIE 17-35
<i>Global CSP Monetization 2017 Edition Part 3: Rating & Charging and Other Core Billing Forecast and Market Share Analysis</i>	OSSCS 18-09
<i>Gigya: Turning Unknown Users into Loyal Customers, Virtuously</i>	OSSCS 18-08
<i>Digital Customer Centricity Depends on a Unified User Identity: Capping Installed Systems is the Surest Way to Deliver Digital Services</i>	SPIE 17-31
<i>Automation: Reservations Not Accepted – Why Incremental Change is the Best Route to the Closed Loop</i>	OSSCS 18-07
<i>Global CSP Monetization 2017 Edition Part 2: Billing Mediation Market Forecast and Market Share Analysis</i>	OSSCS 18-06
<i>Monetization: The Long Game for Network Operators – Legacy Systems and New Cloud-Native Business Management Solutions</i>	SPIE 17-27
<i>Microservices: The Communication Industry's Next Little Big Thing</i>	OSSCS 18-05
<i>Global CSP Monetization 2017 Edition Part 1: End-to-End CSP Monetization Forecast and Market Share Analysis</i>	OSSCS 18-04
<i>The Elastic Telco: How a Smart Catalog Drives a Smart Business</i>	SPIE 17-22
<i>Using the Agile Fractal Grid as a Platform Ecosystem for Digital Services</i>	SPIE 17-20
<i>Optimizing Field Force Operations: A Solution for Today, a Strategy for Tomorrow</i>	SPIE 17-16
<i>Service Quality is Non-Virtual: Performance Metrics must be Real and Near Real-Time</i>	OSSCS 18-03
<i>Insights into Digital Transformation: The Role of Monetization in the Communications Service Provider Market</i>	SPIE 17-12
<i>Monetizing Digital Services and Partner Ecosystems: New Approaches are Needed to Meet Business Expectations</i>	SPIE 17-09
<i>Global ODAM '10 to Watch' in 2017: Digital Services Transformation and the Road Ahead</i>	OSSCS 18-02
<i>Cataloging the Future for Hybrid Services: How Information & Data Models Pave the Road to Agility and Success</i>	OSSCS 18-01
<i>Deep Learning: Analytics Meets Microservices – It is Time for Big Data to Take Its Rightful Place in CSP Operations</i>	SPIE 17-05
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