

WHY YOU MUST ATTEND

The future is a tidal wave of accelerating megatrends, technology, and new business models converging at an exponential pace.

- Survive:** We have designed this event to ensure you will not be blindsided by having failed to envision your company's and your industry's future.
- Thrive:** We are dedicated to empowering you to spot the transformational growth opportunities borne out of the disruption fast becoming the norm in every industry and in every company.
- Expand Your Brain Trust:** We are going to put you in a room and connect you to all the right people:
 - Frost & Sullivan experts with unique 360 degree global industry perspectives on the future and companies to action.
 - A powerhouse roster of industry leading speakers with real world insights and experiences.
 - Hundreds of participants with best practices and lessons learned to further enrich the discussions.

That is a whole lot of brain power to tap into, all in this one place at this one time.
- Liberate Your Thinking:** We will help you unleash innovation. There is no better place to embrace the future, challenge established thinking, imagine new possibilities, and reinvent business practices than at this event with its visionary content and experiential learning approach.
- Become a Bold Leader:** We will help you be a visionary leader valued by your organization. Be the force in upending your "business as usual" and future proof your company and your career.

AN INTERACTIVE EXPERIENCE LIKE NO OTHER

- Collaborate, Collaborate, Collaborate:** Engage in incredibly candid and strategic conversations with an exceptional group of business leaders and visionaries in over 17 unique think tank sessions, guaranteed to generate new ideas and different ways of doing business.
- Relax, Have Fun and Make New Friends:** We make it easy for you to expand your network of professional contacts through informal and fun activities, including the Participant Meet 'n Greet (our own version of the speed date), a Kickoff Reception, our Inaugural Olympics, and Food for Thought Luncheons. Keep your contact list building and networking engines at high rev, with an easy rapport all around.

ABOUT FROST & SULLIVAN AND THE FROST & SULLIVAN INSTITUTE

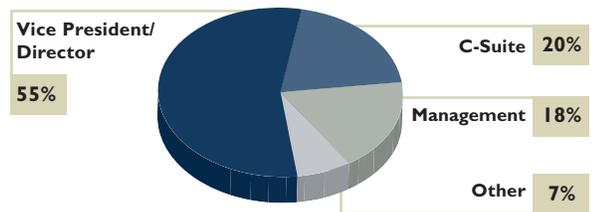


Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the Global 1000, emerging businesses, the public sector and the investment community. Is your

organization prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

Contact us: Start the discussion
www.frost.com

Executive Profile



*please note this profile is based on past Growth, Innovation and Leadership events

Growth, Innovation and Leadership Advisory Board

An Event Shaped by a Community of Your Peers!

Frost & Sullivan extends its appreciation to the following Advisory Board Members for their expertise and support in ensuring the agenda delivers relevant and valuable content.

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 American Express

Brook Eaton

Director, Head of Product Innovation & Engineering
 Nokia

Florence Hudson

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Executive Director
 Mitsubishi Electric

Giovanni Spitale

President
 GE Aviation

Schedule-at-a-glance is preliminary and will be updated as information becomes available.

SUNDAY, SEPTEMBER 11, 2016

COUNCIL AND NETWORKING EVENING

Bring plenty of business cards, relax, meet-and-greet during a day devoted to setting future direction, making new contacts and new friends.

- 1:00pm Council on Growth, Innovation and Leadership**
Progressive business leaders across industries and business disciplines convene to determine today's critical issues and future business imperatives. The Council convenes at 1:00pm and concludes at 4:00pm. Participation in the Council is by invitation only.
- 3:00pm Sponsor Workshop**
- 4:30pm Sponsor Registration & Orientation Reception**
- 5:30pm Speaker & Thought Leader Orientation**
An essential meeting for speakers, facilitators and confirmed thought leaders to preview the event, highlight your roles and network with fellow peers.
- 6:15pm Participant Meet 'n' Greet**
This end-user/participant activity is your opportunity to identify right out of the gate – those peers who share challenges similar to your own. It's a great way to find participants who have thought leadership you can benefit from and to facilitate later dialogues throughout the event.
- 7:15pm Growth, Innovation and Leadership: Silicon Valley Welcome Networking Reception and Event Kickoff**
Bring plenty of business cards and be ready to relax, enjoy a little C&C, conversation & cocktails, and meet your fellow peers and colleagues as we get excited for the days ahead!

MONDAY, SEPTEMBER 12, 2016

GENERAL SESSION, THINK TANKS, AND EXHIBITION

- 7:45am Registration, Continental Breakfast, and Exhibition**
- 8:30am WELCOME AND KEYNOTE – The Disruptive Consumer:**
The Reinvention of Business and Industry Being Wrought by Digital Revolutionaries
- 9:10am NETWORKING – Navigating GIL 2016**
- 9:25am EXECUTIVE BULLETIN – The Future of the United States:**
Fundamental Transformation in American Lives, Work, and Business
- 9:55am Networking, Refreshment, and Exhibition Break**
- 10:25am EXPERIENTIAL – The Future of the United States:**
Building a Post Election Future Scenario
- 11:25am Session to Session Travel Time**
- 11:30am CONCURRENT SESSIONS**
Choose **one** of the following concurrent sessions:
DISRUPTIVE INNOVATORS – Spotlight on Companies to Action
If you are looking for transformational growth strategy ideas...this is the session where you may find some! We've invited some companies who are amazing catalysts to detail the action they are looking to spark with you, whether investment, partnering, technology licensing, or other creative ways to ignite innovation.
-or-
INTERACTIVE – Solutions Wheel
Play the "wheel" to find out which of the industry's products and services will help you solve your challenges. It is a series of rapid fire, one-on-one meetings with leading solution providers – both intense and fulfilling.
- 12:30pm Food for Thought Networking Luncheon**
Practitioners and solution providers host a menu of luncheon roundtable discussions on pertinent industry issues. Dine and dish with industry experts. The list of roundtable discussion topics will be available on-site.
- 1:30pm Session to Session Travel Time**

1:40pm INTERACTIVE – Visionary Innovation Think Tanks
Visionary Innovation Think Tanks explore the accelerating convergence of megatrends, technology, and new business models. Find out how to survive and thrive in a time of profound industry evolution and upheavals.
Choose **one** of the following Think Tanks:

- TT1. Monetizing the Internet of Things:
How Organizations are Making or Saving Money with IoT
- TT2. Get Smart About AI:
Adopting Artificial Intelligence to Profoundly Transform Your Organization and Operations
- TT3. TechVision:
Leveraging Sensor Innovation, Disruption, and Convergence to Drive Transformational Growth
- TT4. Zero Net Energy:
Pioneering Growth Opportunities in The New Frontier for Cities and Buildings
- TT5. Big Data in Healthcare. Hype versus Reality:
What's Big Today, What Will Move the Needle Tomorrow
- TT6. Intelligent Mobility:
A Rapidly Transforming Ecosystem of Automotive and Technologies Companies
- TT7. The Future of Financial Technology (FinTech):
Cross-Industry Disruption and the Competitive Advantages of Early Adoption

- 3:10am Networking, Refreshment, and Exhibition Break**
- 3:40pm INNOVATOR SPOTLIGHT – Visionary Cities Fueling our Futures**
- 4:45pm CAPSTONE PRESENTATION – Investing in Diversity to Ignite Innovation and Growth**
- 5:15pm 2016 GROWTH, INNOVATION AND LEADERSHIP AWARD:**
- 5:45pm Inaugural Growth, Innovation and Leadership Olympics and Networking Reception**

TUESDAY, SEPTEMBER 13, 2016

GENERAL SESSION, THINK TANKS, LEGENDS OF SILICON VALLEY, AND EXHIBITION

- 6:15am Early Risers Walk/Run**
Calling all walkers, joggers and runners! Lace up your sneakers and get your endorphins flowing with a little exercise. It's the perfect start to a great day of content and networking!
- 7:45am Continental Breakfast and Exhibition**
- 8:30am KICKOFF AND KEYNOTE – Humanizing Business:**
Putting Heart into the Digital Soul
- 9:15am SEISMIC SHIFTS – Competitive New Business Models for a Sharing Economy**
- 9:45am Session to Session Travel Time**
- 9:55am IMPLEMENTATION EXCELLENCE THINK TANKS**
These concurrent Think Tanks expose you to critical challenges facing key business disciplines, and provide a unique platform to brainstorm solutions and share best practices and lessons learned.
Choose **one** of the following Think Tanks:
TT8. Collaborative Innovation:
Strategic Partnering in a Dynamic and Open Ecosystem
TT9. Plotting Your Company's Course on the Digital Maturity Spectrum
TT10. Innovating the Customer Experience for Competitive Advantage
TT11. Strategic Planning to Capitalize on White Space and Adjacency Opportunities
TT12. Applying Analytics: Collaborating Across the Enterprise on Business Challenges and Meaningful Outcomes
TT13. Creating Product Roadmaps to Deliver New Pools of Customer Value
- 11:10am Networking, Refreshment, and Exhibition Break**
- 11:40am IMPLEMENTATION EXCELLENCE THINK TANKS**
Choose **one** of the following Think Tanks:
TT14. Incubating and Managing the Innovation Pipeline
TT15. Monetizing in New Technology Spaces
TT16. Nurturing Customer Intimacy:
Aligning Enterprise Wide Strategy to Customer Insight
TT17. Scenario Planning:
The Intersection of Innovation and the Strategic Horizon
- 1:00pm The Legends of Silicon Valley Forum and Networking Luncheon**
Join us as we honor Silicon Valley's Visionaries, Innovators and Leaders. Through a provocative, unscripted and candid discussion of transcendent management issues you will gain renewed inspiration and passion for driving the future of growth, innovation, and leadership. As a prelude, industry leaders, practitioners and solution providers host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts. The list of discussion topics will be available on-site.
- 2:15pm INSIGHTS FROM CISCO – Igniting a Startup Culture with Co-Innovation Inside and Out**
- 2:45pm INNOVATION CULTURE – Leveraging the Unique Capabilities and Mindsets of the Fortune 1000 and the Disruptive Start Up**
- 3:30pm DISRUPTIVE INNOVATORS – Spotlight on Companies to Action**
- 4:00pm FINALE – Powerful Transformational Growth Ideas to Take Away**
- 4:30pm Growth, Innovation and Leadership 2016: Silicon Valley Concludes**

Growth, Innovation & Leadership Awards Gala
Join us in celebrating growth, innovation and leadership as Frost & Sullivan presents these prestigious awards recognized by industry leaders, the investment community, and the media at our Annual Growth, Innovation & Leadership Awards Gala and Reception.
Monday, September 12th, 6:30pm
Tuesday, September 13th, 5:30pm
Participation involves an additional fee and separate registration. See registration page for details.

Sunday, September 11, 2016

Participant Meet 'n' Greet 6:15pm

This end-user/practitioner networking activity is your opportunity to identify – right out of the gate – those peers who share challenges similar to your own. It's a great way to find participants who have thought leadership you can benefit from and to facilitate later dialogues throughout the event.



Growth, Innovation and Leadership: Silicon Valley Welcome Networking Reception and Event Kickoff 7:15pm



Bring plenty of business cards and be ready to relax, enjoy a little C&C, conversation & cocktails, and meet your fellow peers and colleagues as we get excited for the days ahead!

Monday, September 12, 2016

Food for Thought Networking Luncheon 12:30pm

Dine and dish with industry experts. Industry leaders host a menu of luncheon discussions on pertinent industry issues. The list of discussion topics will be available on-site.



Inaugural Growth, Innovation and Leadership Olympics and Networking Reception 5:45pm



Gear up for a night of innovative challenges that will put you to the test! Enjoy dinner and network with your peers while you engage in various games. Top teams will be draped in Gold, Silver & Bronze, so make sure to bring your 'A' game!

Tuesday, September 13, 2016

Early Risers Run/Walk 6:15am

Calling all walkers, joggers and runners! Lace up your sneakers and get your endorphins flowing with a little exercise. It's the perfect start to a great day of content and networking!



The Legends of Silicon Valley Forum and Networking Luncheon 1:00pm



Join us as we honor Silicon Valley's Visionaries, Innovators and Leaders. Through a provocative, unscripted and candid discussion of transcendent management issues you will gain renewed inspiration and passion for driving the future of growth, innovation, and leadership. As a prelude, industry leaders, practitioners and solution providers host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts. The list of discussion topics will be available on-site.

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GIL COUNCIL

1:00pm Council on Growth, Innovation and Leadership

Krishna Srinivasan
Global President
Frost & Sullivan

Progressive business leaders across industries and business disciplines convene to determine today's critical issues and future business imperatives. The Council convenes at 1:00pm and concludes at 4:00pm.

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NETWORKING

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NETWORKING

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MONDAY, SEPTEMBER 12, 2016**GENERAL SESSION, THINK TANKS, AND EXHIBITION**

7:45am Registration, Continental Breakfast, and Exhibition

WELCOME AND KEYNOTE

8:30am The Disruptive Customer: The Reinvention of Business and Industry Being Wrought by Digital Revolutionaries

NETWORKING

9:10am Navigating GIL 2016

EXECUTIVE BULLETIN

9:25am The Future of the United States: Fundamental Transformation in American Lives, Work, and Business

Richard Sear
Partner & Senior Vice President: Visionary Innovation
Frost & Sullivan

The world watches when the United States goes through an election cycle as we are in 2016. The Frost & Sullivan Visionary Innovation Group has risen above the day to day of campaign rhetoric to consider what the long term outlook of the world's most influential economy will look like through 2025. This session will deliver valuable insights cutting across key elements of society such as health, mobility, infrastructure and the economy.

Key Take-Aways:

- An assessment of the top 8 issues affecting society in the United States through 2025
- Observations to implement in your company immediately to grow business in the United States and beyond
- Recommendations on key case studies and best practices to illustrate work in action

9:55am Networking, Refreshment, and Exhibition Break

EXPERIENTIAL

10:25am The Future of the United States: Building a Post Election Future Scenario

FACILITATOR:

Richard Sear
Partner & Senior Vice President: Visionary Innovation
Frost & Sullivan

The country will undergo dramatic change and you must have a clear vision of the effect this will have on your business. Through an inventive and interactive exercise you will identify new opportunities for growth, new partners in your ecosystem and define a unique value proposition for your company in the future.

Key Take-Aways:

- Persona based scenarios
- Clear actions identified based on each scenario taking effect
- Top 5 implications for your company

11:25am Session to Session Travel Time

11:30am CONCURRENT SESSIONS

Choose **one** of the following Concurrent Sessions:

DISRUPTIVE INNOVATORS**Spotlight on Companies to Action**

If you are looking for transformational growth strategy ideas... this is the session where you may find some! We've invited some companies who are amazing catalysts to detail the action they are looking to spark with you, whether investment, partnering, technology licensing, or other creative ways to ignite innovation.

-or-

INTERACTIVE**Solutions Wheel**

Play the "wheel" to find out which of the industry's products and services will help you solve your challenges. It is a series of rapid fire, one-on-one meetings with leading solution providers – both intense and fulfilling.

– **Craig Hembrow**, Co-Founder and Fazul Huq, Founder, Ayata IQ

Pioneering battery-less hybrid technology in cost-sensitive automotive markets.

– **Jonathan Matus**, Founder and Chief Executive Officer, Zendrive

Zendrive is leading the evolution of transportation safety through its vast mobile data and innovative analytics.

– **Clive Armitage**, Chief Executive Officer, Managing Partner, agent3

Turning big data noise into commercially-valuable insights that can directly power growth.

– **Antoine Blondeau**, Co-Founder and Chief Executive Officer, Sentient

Applying massively-scaled distributed artificial intelligence to solve some of the world's most complex problems in areas including e-commerce, finance and healthcare.

– **Russell Fradin**, Chief Executive Officer & Co-Founder, Dynamic Signal

Dynamic Signal is revolutionizing the way employees engage with and advocate for their organizations.

– **Sarah Cooper**, Chief Operating Officer, M2Mi Corporation

M2Mi's 7 composable IoT Platform modules are your secret arsenal to winning in the Digital Revolution and securing profits in the Connected Economy.

– **Greg Fitzgerald**, Chief Strategy Officer, Cylance, Inc.

– **Patti Tackeff**, President, Lenos Software

12:30pm Food For Thought Networking Luncheon

Practitioners and solution providers host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts. The list of discussion topics will be available on-site.

1:30pm Session to Session Travel Time**INTERACTIVE****1:40pm Visionary Innovation Think Tanks**

Visionary Innovation Think Tanks explore the accelerating convergence of megatrends, technology, and new business models. Find out how to survive and thrive in a time of profound industry evolution and upheavals.

Choose **one** of the following Think Tanks:

| | | |
|---------------------|--|------------------------|
| Think Tank 1 | - Monetizing the Internet of Things: How Organizations are Making or Saving Money with IoT | see page 6 for details |
| Think Tank 2 | - Get Smart About AI: Adopting Artificial Intelligence to Profoundly Transform Your Organization and Operations | see page 7 for details |
| Think Tank 3 | - TechVision: Leveraging Sensor Innovation, Disruption, and Convergence to Drive Transformational Growth | see page 7 for details |
| Think Tank 4 | - Zero Net Energy: Pioneering Growth Opportunities in The New Frontier for Cities and Buildings | see page 8 for details |
| Think Tank 5 | - Big Data in Healthcare, Hype versus Reality: What's Big Today, What Will Move the Needle Tomorrow | see page 8 for details |
| Think Tank 6 | - Intelligent Mobility: A Rapidly Forming Ecosystem of Automotive and Technologies Companies | see page 9 for details |
| Think Tank 7 | - The Future of Financial Technology (FinTech): Cross-Industry Disruption and the Competitive Advantages of Early Adoption | see page 9 for details |

Think Tank 1**Monetizing the Internet of Things: How Organizations are Making or Saving Money with IoT****EXECUTIVE BULLETIN****1:40pm IoT: Changing the Game and Creating New Opportunities****Dilip Sarangan**

Industry Principal
Internet of Things (IoT)
Frost & Sullivan

The Internet of Things is disrupting industries and transforming business models for companies and governments. With the promise of generating revenues or reducing costs, IoT has a lot to live up to. This executive bulletin will leverage Frost & Sullivan's research on IoT with specific use cases to help your organization maximize its potential with IoT.

Key Take-Aways:

- An assessment of the relevance and importance of IoT
- Key areas where IoT could help your organization save money
- Use cases illustrating how organizations have maximized their potential with IoT

ASK THE EXPERTS! PANEL DISCUSSION**1:55pm Monetizing Your Investment in IoT****MODERATOR:****Dilip Sarangan**

Industry Principal
Internet of Things (IoT)
Frost & Sullivan

PANELISTS INCLUDE:**Christoph Inauen**

Vice President, IoT GTM
SAP

Pavan Singh

Vice President & Business Head, IoT Security
Covata

IoT transcends industries and vertical markets with solutions that range from automotive to healthcare to energy. Join us for this panel discussion of industry leaders to learn about how they work with organizations from planning stages to deployment and post-deployment with the goal of helping them save money and monetize their investments in IoT.

Key Take-Aways:

- Proven ways that IoT could help your organization save money
- Use cases illustrating how organizations have maximized their potential with IoT

Think Tank 2

Get Smart About AI: Adopting Artificial Intelligence to Profoundly Transform Your Organization and Operations**EXECUTIVE BULLETIN****1:40pm AI: Get Ahead of the Business Necessity of the Future****Brian Cotton***Partner, Digital Transformation
Frost & Sullivan*

Artificial Intelligence (AI) is here and it holds the promise to be a meta-solution for almost any challenge. Organizations are using AI to completely renovate their operations and in five years, AI will be a business necessity. This executive bulletin will identify the business functions that will benefit from AI, including Sales, Marketing and Customer Care. Get ideas on how you can apply AI to equip your company to take advantage of the AI revolution and get hands-on practice to understand how to incorporate AI into your own operations.

Key Take-Aways:

- A strong grasp of the realities of what AI is, and how it will impact your business
- A blueprint for building a case to enable your organization with AI and compete more effectively
- New ideas about how to be part of \$45 billion in new economic value created

ASK THE EXPERTS! PANEL DISCUSSION**1:55pm AI is Transforming My Industry and This is What My Organization is Doing About It****MODERATOR:****Alexander Michael***Director, Digital Transformation
Frost & Sullivan***PANELISTS INCLUDE:****David Klein***Technical Advisor, AI Developer
Conservation Metrics*

After learning about the business benefits and new revenue opportunities that AI can provide, you will hear from vanguard companies that are already embracing AI to transform themselves. Panelists will be from both traditional and non-traditional industries to provide a view into the innovative ways AI enables business success.

INTERACTIVE**2:25pm Get a Headstart on Applying AI to Your Business Discipline****FACILITATORS:****Brian Cotton***Partner, Digital Transformation
Frost & Sullivan***Alexander Michael***Director, Digital Transformation
Frost & Sullivan*

Get hands-on practice developing plans to incorporate AI into your own operations. This will be an interactive session in which you will ideate with your peers in similar job functions to discover how and where you can enable your organization with AI. Come away with solid ideas to share with your stakeholders about transforming your business with AI.

Think Tank 3

TechVision: Leveraging Sensor Innovation, Disruption, and Convergence to Drive Transformational Growth**EXECUTIVE BULLETIN****1:40pm Leverage Top Technologies in Sensors to Inspire Billion Dollar Opportunities****Rajiv Kumar***Senior Partner
Frost & Sullivan*

Advanced sensor technologies are enabling powerful growth opportunities by converging with other advanced technologies, ranging from big data to predictive analytics, to generate multi-billion dollar markets across multiple industries. Bulletproof your future by getting ahead on the innovation cycle; engaging with peers to generate insights; and identifying disruptive business opportunities.

Key Take-Aways:

- Identify sensor technologies that are changing the adoption landscape for multiple industries
- Reveal convergence opportunities that will disrupt existing businesses in the near future
- Implement your own disruption radar leveraging insights from multiple perspectives

INTERACTIVE**2:10pm Generate Sensor Scenarios for Disruptive Innovation****MODERATOR:****Rajiv Kumar***Senior Partner
Frost & Sullivan*

Push the boundaries of your thinking about the future. Connect and collaborate with colleagues from other industries and career functions to envision how the convergence of advanced sensors with other emerging technologies can enable large-scale, disruptive opportunities within multiple market applications.

Key Take-Aways:

- Leverage the Innovation Engine Kaleidoscope to spark ideation and creation
- Apply workshop tools that let you generate actionable business insights
- Differentiate yourself and your organization by thinking out of the box about disruptive opportunities enabled by advances in sensor technologies

TUESDAY, SEPTEMBER 15, 2016**EARLY RISERS RUN/WALK****6:15am**

Calling all walkers, joggers and runners! Lace up your sneakers and get your endorphins flowing with a little exercise. It's the perfect start to a great day of content and networking

Think Tank 4

Zero Net Energy: Pioneering Growth Opportunities in The New Frontier for Cities and Buildings

EXECUTIVE BULLETIN

1:40pm Evolution of Energy Efficiency Opportunities: Looking Beyond Mandates to Customer Needs

Roberta Gamble
Partner
Energy & Environment
 Frost & Sullivan

Regulations and mandates drive a significant aspect of energy efficiency changes, but how are these changes viewed, and acted upon, by construction companies and building owners? Where are the opportunities for suppliers to differentiate themselves from the competition? Frost & Sullivan's on-the-ground research with the entities and industries that will be making these investments will be presented, with a focus on key ways to leverage the new business environment.

ASK THE EXPERTS! PANEL DISCUSSION

1:55pm Zero Net Energy: Revitalizing the Construction Industry and Serving Unmet Customer Needs

MODERATOR:

Farah Saeed
Principal Consultant, North America
Energy and Power Systems
 Frost & Sullivan

PANELISTS INCLUDE:

Mindy Craig
Principal
 BluePoint Planning

Pete Horton
Vice President, Market Development
 Watt Stopper / Legrand

Peter Turnbull
Principal, Commercial Buildings and
Zero Net Energy Program Manager
 Pacific Gas & Electric

Multiple states in the U.S. have been embracing zero net energy policy (ZNE) goals as a measure to curb carbon emission and to attain sustainability goals. California has been on the forefront of this initiative and as result implemented ZNE policy goals for all new residential construction by 2020 and all new commercial construction by 2030. Join us for an engaging live panel discussion on the future of zero net energy homes and its significance to the overall construction industry. Our industry experts will discuss the progress made till date as well as the issues surrounding implementing ZNE. The group will also discuss who are the key stakeholders for implementing ZNE and how to best collaborate across these groups.

Key Take-Aways:

- Identification of ZNE opportunities relevant to your business
- Success factors and strategies for capturing market share
- Pitfalls to avoid

2:40pm EXECUTIVE INSIGHTS

Think Tank 5

Big Data in Healthcare, Hype versus Reality: What's Big Today, What Will Move the Needle Tomorrow

EXECUTIVE BULLETIN

1:40pm How Big Data Will Transform Health and Healthcare in 2020 - Where Are the Sweet Spots?

Greg Caressi
Senior Vice President
Healthcare & Life Sciences
 Frost & Sullivan

Frost & Sullivan will provide a brief overview of the big data solutions that we see having a real impact on the healthcare industry by 2020. This overview will focus on the reality of how big data and analytics will be implemented - what will deliver the ROI to get past the hype cycle to implementation.

Key Take-Aways:

- Where will big data solutions be implemented in the near term to deliver ROI in health outcomes and investment?
- What are the signposts along the road that indicate we are moving to the reality of seeing these solutions implemented?
- Three big predictions regarding big data in healthcare

1:45pm CASE HISTORY

2:05pm CASE HISTORY

ASK THE EXPERTS! PANEL DISCUSSION

2:25pm Big Data in Healthcare From the User Perspective - Here's What We Need?

MODERATOR:

Greg Caressi
Senior Vice President
Transformational Health
 Frost & Sullivan

PANELISTS INCLUDE:

Maulik D. Majmudar, M.D.
Associate Director, Healthcare Transformation Lab
 Massachusetts General Hospital

Join a discussion with panel of potential users of big data solutions - healthcare providers, payers and pharmaceutical organizations - to gain their insights into the adoption and use cases from those who will implement these solutions.

Key Take-Aways:

- How big data can impact user organizations in terms of care delivery, operations, etc.
- What are the expected timelines and priorities for putting big data solutions to work within healthcare organizations?
- What are the key capabilities and needs from the buyer side to make these solutions feasible in delivering value and usability to match expectations?

INTERACTIVE

2:55pm Take Home Short List: Preparing Your Organization For Big Data in Healthcare

FACILITATOR:

Greg Caressi
Senior Vice President
Transformational Health
 Frost & Sullivan

In this session we will brainstorm how to lay the groundwork for being part of big data in healthcare sooner rather than later.

Key Considerations:

- What do healthcare organizations need to be aware of and/or prepare to be part of the big data ecosystem?
- How can organizations prepare their IT systems and corporate culture to absorb these solutions?
- Do the data sets and infrastructure exist within one organization, or is collaboration and bridge building required?
- What are the key challenges to making the discussion we just had a reality?

Think Tank 6

Intelligent Mobility: A Rapidly Forming Ecosystem of Automotive and Technologies Companies**EXECUTIVE BULLETIN****1:40pm Intelligent Mobility to Usher in the Age of Innovative Service Models****Lisa Whalen***Vice President, Automotive & Transportation Growth Consulting
Frost & Sullivan*

This session will focus on the opportunities arising out of a combination of autonomous driving, electrification and shared mobility models that for the first time presents an opportunity to change the product oriented mindset of the automotive and transportation market with new service models. We will be exploring case studies of successful implementations by automotive and technology companies and provide best practices to identify the right business models, partners and winning solutions.

Key Take-Aways:

- Assessment of the features, services and pricing policies adopted in the intelligent mobility solutions currently available in the market
- Sharing best practices on positioning new solutions taking into account the needs of cities, smart homes and the connected car
- Provide a framework around a successful intelligent mobility ecosystem and the important stakeholders in that model

ASK THE EXPERTS! PANEL DISCUSSION**2:00pm Automated Driving and Connectivity: The Rise of New iTunes-like Opportunity for the Transportation Industry****MODERATOR:****Veerender Kaul***Vice President, Automotive & Transportation Growth Consulting
Frost & Sullivan***PANELISTS INCLUDE:****Powell Kinney***Chief Technology Officer
Vinli***Sandeep Ohri***Directory of Strategy & Partnerships
NextEV***Mark Rakoski***Executive Director
Mitsubishi Electric*

Imagine having the ability to summon an uber without a driver and be driven in that vehicle where you can use the time to make utility payments, watch an episode of Netflix or even arm your home security system remotely. This is not mere science fiction, existing and new technology companies in the automotive ecosystem are striving hard to achieve the vision of a safe car that can drive itself and leave less carbon footprint and will let you focus on being productive for example. This is not merely a vision that automakers can achieve by themselves because the key competency here is software and solution selling, something that is still nascent to automakers. Tune into this panel discussion to hear from multiple industry players on how they see different opportunities emerging from this intelligent mobility ecosystem.

Think Tank 7

The Future of Financial Technology (FinTech): Cross-Industry Disruption and the Competitive Advantages of Early Adoption**EXECUTIVE BULLETIN****1:40pm Fintech: A Game Changer?****Lauren Taylor***Principle Consultant, Visionary Innovation
Frost & Sullivan*

Once the domain of niche start-ups, Financial Technology, or "Fintech", is rapidly being co-opted by mainstream financial services firms that are investing billions to harness its power. Participants will be introduced to key fintech concepts such as the blockchain, crowdsourcing, and alternative payment solutions, and how these technologies are being applied outside of financial services by savvy early adopters.

Key Take-Aways:

- Insight into the leading Fintech trends poised to transform business
- Examples of how these technologies are being successfully applied across industries

ASK THE EXPERTS! PANEL DISCUSSION**1:50pm Cross-Industry Disruption and the Competitive Advantages of Early Adoption****MODERATOR:****Lauren Taylor***Principle Consultant, Visionary Innovation
Frost & Sullivan*

The next frontier of Fintech adoption is beginning to take place outside of financial services among savvy companies in industries such as healthcare, logistics, and consumer products. A panel of experts will discuss Fintech applications across industries, illuminating the benefits and advantages that many companies have not yet begun to exploit.

Key Take-Aways:

- Best practices, insights, and case studies of successful cross-industry Fintech adoption
- Predictions on the next wave of Fintech applications

INTERACTIVE WORKSHOP**2:25pm The Future of Fintech at Your Company****FACILITATOR:****Lauren Taylor***Principle Consultant, Visionary Innovation
Frost & Sullivan*

This interactive mini-workshop will enable participants to begin conceiving Fintech applications unique to their own companies. Participants will collaborate on an exercise to identify Fintech strategies that will allow them to outpace competitors.

Key Take-Aways:

- Identification of Fintech applications and benefits specific to your industry and company
- Disruptive solutions generated via cross-industry collaboration and ideation

3:10pm **Networking, Refreshment, and Exhibition Break**

INNOVATOR SPOTLIGHT

3:40pm **Visionary Cities Fueling our Futures**

PANELISTS INCLUDE:

Deborah Acosta

*Chief Innovation Officer
City of San Leandro*

Otto Doll

*Chief Information Officer
City of Minneapolis*

Dan Hoffman

*Chief Innovation Officer
Montgomery County, Maryland*

Nigel Jacob

*Co-Founder, Mayor's Office of New Urban Mechanics
City of Boston*

CAPSTONE PRESENTATION

4:45pm **Investing in Diversity to Ignite Innovation and Growth**

5:15pm **2016 GROWTH, INNOVATION AND LEADERSHIP AWARD:**

5:45pm **Inaugural Growth, Innovation and Leadership Olympics and Networking Reception**

Gear up for a night of innovative challenges that will put you to the test! Enjoy dinner and network with your peers while you engage in various games. Top teams will be draped in Gold, Silver & Bronze, so make sure to bring your 'A' game!

TUESDAY, SEPTEMBER 13, 2016

GENERAL SESSION, THINK TANKS, LEGENDS OF SILICON VALLEY, AND EXHIBITION

6:15am **Early Risers Walk/Run**

Calling all walkers, joggers and runners! Lace up your sneakers and get your endorphins flowing with a little exercise. It's the perfect start to a great day of content and networking.

7:45am **Continental Breakfast and Exhibition**

KICKOFF AND KEYNOTE

8:30am **Humanizing Business: Putting Heart into the Digital Soul**

SEISMIC SHIFTS

9:15am **Competitive New Business Models for a Sharing Economy**

9:45am **Session to Session Travel Time**

9:55pm **IMPLEMENTATION EXCELLENCE THINK TANKS**

These concurrent Think Tanks expose you to critical challenges facing key business discipline, and provide a unique platform to brainstorm solutions and share best practices and lessons learned.

Choose **one** of the following Think Tanks:

TT8. Collaborative Innovation: Strategic Partnering in a Dynamic and Open Ecosystem

TT9. Plotting Your Company's Course on the Digital Marketing Spectrum

TT10. Innovating the Customer Experience for Competitive Advantage

FACILITATOR:

Dr. Setrag Khoshafian

*Chief Evangelist and Vice President of Business Process Management
Pegasystems*

This interactive session will focus how we can leverage digital transformation best practices to address the challenge of the increasingly demanding customer. We will explore how to effectively use analytics, evolved customer experience solutions and end-to-end digitalization of customer values streams that are completely disrupting the customer experience.

Key Take-Aways:

- Examples of how Connected Devices/IoT are transforming the customer experience
- Insight on how other organizations are leveraging predictive and machine learning technologies to treat different customers differently: with contextual next best actions
- New responsive methods to resolving customer requests or issues with this new generation of evolved CRM that is connecting the customer to the rest of the digital enterprise

TT11. Strategic Planning to Capitalize on White Space and Adjacency Opportunities**TT12. Analytical Maturity as a Strategic Edge****FACILITATOR:****Chip Brewer**

Vice President, Business Development
The Smart Cube

Firms sit on a treasure-trove of insights, hidden deep within the seemingly endless streams of data flowing into each organization. While every firm wants to unlock the value of all this data, many do not appreciate (a) where they are on the Analytics Maturity curve, (b) how they can move up it, and (c) what will happen once they “get there”.

In this interactive session we will discuss and define “Analytical Maturity” and examine how it can provide you with a strategic edge in the marketplace. Through self-assessments and group discussions we will plot our own analytical maturity and share tangible next steps to drive your organization up the Maturity curve and into the realm of meaningful insights.

Key Take-Aways:

- A definition of “Analytical Maturity”, what it looks like, and what benefits it provides in the market
- An assessment of your own firm’s Analytical Maturity
- Concrete next steps designed to help you get to the next stage of Analytical Maturity.
- Examples from the real world of firms that have succeeded – and failed – to harness the powerful insights generated from a mature analytical framework

TT13. Creating Product Roadmaps to Deliver New Pools of Customer Value**11:10am Networking, Refreshment, and Exhibition Break****11:40am IMPLEMENTATION EXCELLENCE THINK TANKS**

Choose one of the following Think Tanks:

TT14. Incubating and Managing the Innovation Pipeline**TT15. Monetizing in New Technology Spaces****TT16. Nurturing Customer Intimacy: Aligning Enterprise Wide Strategy to Customer Insights****TT17. Scenario Planning: The Intersection of Innovation and the Strategic Horizon****1:00pm The Legends of Silicon Valley Forum and Networking Luncheon**

Join us as we honor Silicon Valley’s Visionaries, Innovators and Leaders. Through a provocative, unscripted and candid discussion of transcendent management issues you will gain renewed inspiration and passion for driving the future of growth, innovation, and leadership. As a prelude, industry leaders, practitioners and solution providers host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts. The list of discussion topics will be available on-site.

INSIGHTS FROM CISCO**2:15pm Igniting a Startup Culture with Co-Innovation Inside and Out****Alex Goryachev**

Director, Corporate Strategy and Innovation Group
Cisco Systems

No company – no matter how big or established -- can dominate innovation by itself anymore because of the hyper accelerated pace and complexity of change. Mass disruption of industries and business models are the new and chaotic normal in this era of mass digitization. Today, it’s imperative that companies co-innovate customer solutions to keep up and succeed at a time when unforeseen competition can come from anywhere, any time.

At Cisco, the most valuable co-innovation comes from synergies realized by two vital and interdependent sources: external startups, partners or even customers, and the entrepreneurial talent already inside the organization.

Key Take-Aways:

- Success factors in developing a dynamic external ecosystem of innovation partners, including accelerators, incubators, startups, entrepreneurs, and application developers
- Insight on igniting a startup culture within by unleashing the full potential and passion of employee talent
- Proven ways to synergize both external and internal co-innovation experiences to become more competitive, retain and attract top talent, and to shape the workforce of the future

INNOVATION CULTURE**2:45pm Leveraging the Unique Capabilities and Mindsets of the Fortune 1000 and the Disruptive Start Up****MODERATOR:****Alex Goryachev**

Director, Corporate Strategy and Innovation Group
Cisco Systems

PANELISTS INCLUDE:**Michele McConomy**

Senior Vice President and General Manager,
Corporate Innovation Services
Rocketspace Inc.

Raj Rao

Vice President, Digital Business Model Innovation
3M

Rachel Taylor

Vice President, Operations
Rocana

DISRUPTIVE INNOVATORS**3:30pm Spotlight on Companies to Action****FINALE****4:00pm Powerful Transformational Growth Ideas to Take Away****4:30pm Growth Innovation and Leadership 2016: Silicon Valley Concludes****GROWTH, INNOVATION & LEADERSHIP AWARDS GALA**

Join us in celebrating growth, innovation and leadership as Frost & Sullivan presents these prestigious awards recognized by industry leaders, the investment community, and the media at our Annual Growth, Innovation & Leadership Awards Gala and Reception.

Monday, September 12th, 6:30pm

Tuesday, September 13th, 5:30pm

Participation involves an additional fee and separate registration. See registration page for details.

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Launched in 2010, Frost & Sullivan's Global Alliance Partners Program represents an exclusive alliance of top tier global organizations that help drive overall growth and innovation. Each of our alliance partners provides CEOs and their growth/management teams, around the world, with an ecosystem of world-class visionary ideas and solutions. Members of the community all have best-in-class capabilities to help executives in addressing their business challenges and needs. Each of the members are trusted sources of world-class solutions, best practices, industry expertise and market insights that are able to help bridge growth gaps and challenges.

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You will benefit from a thorough and focused chronicle of the Growth, Innovation and Leadership Executive Chronicles, including key take-aways and action items to implement in your own organization. These collections, prepared mostly by your peers, ensure you don't miss out on any of the sessions that run concurrently with those that you chose to attend. Simply stated, we pull out the golden nuggets of the event for you.

THE BENEFITS ARE NUMEROUS:

- **Access to all notes;** let us do all of the note taking for you
- **Take the event home** to your teammates that were unable to attend
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- **Plus** much, much more!

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The **Growth, Innovation and Leadership Executive Chronicles** are now available for purchase. Additional savings apply when purchased prior to or on-site at the event.

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For further information or to register, call Matthew McSweegan at 516-255-3812, or email him at Matthew.McSweegan@frost.com

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Our six thousand strong and growing, we are a global community of executives, government leaders, and investors who are passionate about Growth, Innovation and Leadership. Our community is focused on sparking passion and ideas to address global social challenges, and create growth, innovation and leadership opportunities for our companies and our careers.

This event is your opportunity to gain new insight and perspective on business and technology issues that matter most, now and in the future. It is where you will collaborate real – time with other innovative and visionary thinkers, and push beyond your personal and organizational boundaries to create the future. Join us, and be a part of what makes this event a powerhouse of ideas and meaningful connections: **Its participants!**

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82% of surveyed participants recommend sending 2 or more team members based on the amount of networking opportunities and range of content being delivered.

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